OMB NO.1124-0002

I - REGISTRANT 1. (a) Name of Registrant (b) Registration No. Head Office in the United States 02110 Hong Kong Tourism Board (c) Business Address(es) of Registrant 5670 Wilshire Blvd., Suite 1230 Los Angeles, CA 90036 2. Has there been a change in the information previously furnished in connection with the following: (a) If an individual: (1) Residence address(es) Yes □ No □ (2) Citizenship Yes No (3) Occupation Yes 🗌 No (b) If an organization: (1) Name Yes [(2) Ownership or control Yes 🗌 (3) Branch offices Yes 🔲 (c) Explain fully all changes, if any, indicated in items (a) and (b) above.

For Six Month Period Ending

3.	If you have previously filed Exhibit C1,	state whether	any change:	s therein have o	occurred during this	6 month reporting period.
					_	

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4 AND 5(a).

Yes 🔲 No 🗓 If yes, have you filed an amendment to the Exhibit C? Yes No 🗌 If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any per period?	sons ceased acting as partners, offi Yes \(\square\) No \(\square\)	cers, directors or similar officia	als of the registrant during t	his 6 month reporting
•	following information:			
Name		sition	Date conne	ection ended
(b) Have any pers	sons become partners, officers, directly Yes No 🙀	ectors or similar officials during	g this 6 month reporting per	riod?
If yes, furnish the	following information:			
Name	Residence address	Citizenship	Position	Date assumed
		A Comment		
	on named in item 4(b) rendered services \(\square\) No \(\square\) ch such person and describe his ser	·	the interests of any foreign	principal?
connection wit	loyees or individuals, who have fil th the registrant during this 6 mont following information:			ployment or
Name Lillibeth	Position or Bishop Public Manage	ity & Promotions	Date terminated July 14 201	.0
or will render se	nonth reporting period, has the reging ervices to the registrant directly in a related or similar capacity? Yes	furtherance of the interests of a		
If yes, furnish the f	following information:		•	
Name	Residence address	Citizenship	Position	Date
Francesco	Leboffe 64 Willow	7 Street US ty NY 11530	Manager Convention	May 17 2010
Quinn Elys	se Doan 6816 Wari	ng Avenue US es CA 90038	Public Relations Manager	Oct 1 2010
	egistration statements been filed by	Yes 🙀 No [oplemental statement?
If no list names o	f nersons who have not filed the re	animad statement		

II - FOREIGN PRINCIPAL

7. Has your co	onnection with any foreign principal Yes	ended during this 6 mon	th reporting period?		
If yes, furnis	h the following information:		~ ~		
Name of for	reign principal	,	Date of termi	nation	
8. Have you ac	equired any new foreign principal ² de Yes	uring this 6 month repor	ting period?		
If yes, furnis	h the following information:	110 LB			
Name and a	address of foreign principal		Date acquired	· [,
		e de la companya de l			•
		·	•		
9. In addition to reporting per	o those named in Items 7 and 8, if ar	ny, list foreign principal	² whom you continued to	represent during the 6 mo	onth
	ong Tourism Board		1		
•	·				
10. EXHIB	ITS A AND B				
(a)	Have you filed for each of the new	wly acquired foreign prin	ncipals in Item 8 the follo	wing:	
	Exhibit A ³ Yes Exhibit B ⁴ Yes E				
	If no, please attach the required ex	xhibit.			
(b)	Have there been any changes in the represented during the 6 month per			gn principal whom you	
	If yes, have you filed an amendme	ent to these exhibits?	Yes 🗌 N	o 🗆	
	If no, please attach the required ar	mendment.			

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9).) A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the

The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157), sets forth the information required to be disclosed concerning each foreign principal.

4 The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155), sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes No No
If yes, identify each such foreign principal and describe in full detail your activities and services:
Please see attached statement
12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity as defined below? Yes \(\sigma\) No \(\sigma\)
If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates and places of delivery, names of speakers and subject matter.
· · · · · · · · · · · · · · · · · · ·
13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No X
If yes, describe fully.

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

4. (a)	RECEIPTS -MONIES During this 6 month report statement, or from any oth either as compensation or o	er source, for or in th	e interests of any s	foreign principa uch foreign prin	al named in Items cipal, any contrib	7, 8, or 9 of this utions, income or money
	If no, explain why.					
	,					
						•
					·	
	If yes, set forth below in th	e required detail and	separately for each	ı foreign princip	al an account of s	uch monies.
	Date F	rom whom	Purpose			Amount
	See attached	supporting	documents			
					•	
		·				
			e de la companya de l			
				`		
						Total
				ŧ		1000
(b)	RECEIPTS – FUND RAISIN During this 6 month reports foreign principal named in	ing period, have you			campaign ⁷ , any m o □	oney on behalf of any
	If yes, have you filed an Ex	thibit D ⁸ to your regi	stration? Yes	□ N	· 🗆	
	If yes, indicate the date the		Date			
	ii yes, indicate the date the	Exhibit D was med.	Date			
(0)	DECEMBE CHANGS OF L	7.A.Y. Y.770				
	RECEIPTS – THINGS OF V During this 6 month reporti named in Items 7, 8, or 9 of Yes \(\sum_{\text{N}} \) No \(\sum_{\text{N}} \)	ng period, have you				
	If yes, furnish the following	g information:				
	Name of		Description of			
	foreign principal	received the May 1 2010	hing of value	s, Broch	Purpose	To promote
	Hong Kong Government	to		lay mate		tourism in
		Oct 31 201	. 0			Hong Kong

^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

Total

	····					(PAGE 6
(a) DISBURSEM During this 6	ENTS – MONIES month reporting period	d, have you	-			
(1) disbursed 9 of this	d or expended monies in statement?	n connection with activ	rity on behalf of a Yes ∑	ny foreign principal No 🏻	named in Items 7, 8	, or
(2) transmitt	ed monies to any such	foreign principal?	Yes 🗌	No 🙀		
If no, explair	n in full detail why there	e were no disbursemen	ts made on behalf	of any foreign princ	ipal.	
	h below in the required nitted, if any, to each for		or each foreign pr	rincipal an account o	f such monies, inclu	ding
Date	To whom	Purpose			Amount	
Please	see attached	document				
		,				
		₹ [#]				
			*			
				v		١
			ŧ			
						•
						,
•						
				t		
		•				
					•	
						•

connection with ac	h reporting period, have yo		f value ¹⁰ other than money in tems 7, 8, or 9 of this stateme	
If yes, furnish the f	ollowing information:		-	
Date disposed May 1 2010 to Oct 31 2010	Wholesalers Retailers	On behalf of at foreign principal Government of Hong Kong	Description of thing of value Trademarks Meeting guides Brochures Posters & Incentives	Purpose To promote tourism to Hong Kong
		,		
During this 6 month other person, made or in connection with	any contributions of mone	ou from your own funds are y or other things of value	nd on your own behalf either of the inconnection with an elect to select candidates for politic	ion to any political office
If yes, furnish the fo	ollowing information:			
Date .	Amount or thing of value	Name of political organization	-	Name of andidate

V - INFORMATIONAL MATERIALS

16	. During this 6 month repor		eriod, did you No 🏻	ı prepare, disse	emina	ite or cause to be	dissemina	ted any inf	ormational materials 12?
	IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.								
17	. Identify each such foreign	nrin	vinal .						
17	. Identity each such foreign	prin	apai.						
	Hong Kong Gove	rnn	ent						
	•								
18	. During this 6 month repor	ting r	period has any	foreign princ	inal e	stablished a bud	get or alloc	ated a spec	rified sum of money to
10.	finance your activities in p						Yes [_	No [
	If yes, identify each such f	oreig	n principal, sp	ecify amount,	and i	ndicate for what	t period of t	ime.	
	Hong Kong Gov	er	nment						
						•			
									·
19.	During this 6 month report materials include the use of				orepa	ring, disseminati	ing or causi	ng the diss	emination of informational
		_		_	_	Matian miatum	. £1	г	T attans on tale angue
įΧη	Radio or TV broadcasts		Magazine or articles			Motion picture		Į.	Letters or telegrams
X	Advertising campaigns		Press release:	S		Pamphlets or o	ther public	ations [Lectures or speeches
	Internet		Other (specif	ỳ)					
20.	During this 6 month report following groups:	ing p	eriod, did you	disseminate or	r caus	se to be dissemin	nated inform	national m	aterials among any of the
	Public officials		\mathbf{k}	Newspapers				Libraries	
	Legislators			Editors				Educationa	al institutions
	Government agencies		X	Civic groups of	or ass	ociations		Nationality	y groups
	Other (specify)		·		<u> </u>				
21.	What language was used in	the i	nformational	materials:					
	English				· Γ	Other (speci	ifv)		
					•	_ ``	· · ·		
22.	Did you file with the Regis	tratio	n Unit, U.S. D	Department of.	Justic	e a copy of each			
	eminated or caused to be dis		_		•	.	Yes [No 🔽
23.	Did you label each item of				the s	statement require	ed by Section	on 4(b) of 1	the Act?
	Yes	Ш	No [ΧÎ					

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. §1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)		(Type or print name under each signature ¹³)
W.B. Flore 11/14/10		William B. Flora, Jr. Director - U.S.A.
	e di	
		Λ.

UNITED STATES DEPARTMENT OF JUSTICE FARA REGISTRATION UNIT NATIONAL SECURITY DIVISION WASHINGTON, D.C. 20530

NOTICE

Title

Please answer the following questions and return this sheet in triplicate with your Supplemental Statement:

1. form			tem 16 of Section V (Informational Materials – page 8 of Form Supplemental Statement):	NSD-2,
	YES_	X	or NO	
(If ye	our answe	er to question	n 1 is "yes" do not answer question 2 of this form.)	
2.	Do you	ı disseminate	e any material in connection with your registration:	
	YES_	X	or NO	
films		alogs, poster	n 2 is "yes" please forward for our review copies of all material is, brochures, press releases, etc. which you have disseminated d	
		B. Flora		2010 NOV 12
		print name one line above		V 12
Jigill	iory on n	io ime acove	-	P
Di	rector	- U.S.A	4.	-: 36



· U.S. Department of Justice

National Security Division

Washington, DC 20530

THIS FORM IS TO BE AN OFFICIAL ATTACHMENT TO YOUR CURRENT SUPPLEMENTAL STATEMENT - PLEASE EXECUTE IN TRIPLICATE

SHORT-FORM REGISTRATION INFORMATION SHEET

SECTION A

The Department records list active short-form registration statements for the following persons of your organization filed on the date indicated by each name. If a person is not still functioning in the same capacity directly on behalf of the foreign principal, please show the date of termination.

Short Form List for Registrant: Hong Kong Tourism Board

Last Name	First Name and Other Names	Registration Date	Termination Date	Role
Bishop	Lillibeth	03/22/1999	July 14 2010	Publicity &
Gomm	Anne Fabry	08/17/2006		Promotions
Lavalle	James	08/17/2006		Manager
Flora	William B. Jr.	11/24/2009		3

2010 NOV 12 PM 1:36

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U.S. Department of Justice

National Security Division

Washington, DC 20530

SECTION B

In addition to those persons listed in Section A, list below all current employees rendering services directly on behalf of the foreign principals(s) who have not filed short-form registration statements. (Do <u>not</u> list clerks, secretaries, typists or employees in a similar or related capacity). If there is some question as to whether an employee has an obligation to file a short-form, please address a letter to the Registration Unit describing the activities and connection with the foreign principal.

	Date Hired
Manager, Convention	May 17 2010
Public Relations Manag	ger Oct 1 2010

Title: Director - U.S.A.

2010 NOV 12 PM 1: 31

US DEPARTMENT OF JUSTICE FILING

FOR THE PERIOD OF

May 1, 2010 - Oct 31, 2010

2010 MOV 12 DM 1・25

MSD/OFS/KERIS REST TO

15. (a). DISBURSEMENTS-MONIES

DATE	TO WHOM	PURPOSE	AMOUNT
May 01, 2010 Staff to Oct 31, 2010		Wages & Salaries (Monthly)	\$416,804.10
	Bill Flora	12040	
	Ruth Daly	6250	
	Linda Ho	6338	
	Diana Budiman	5100	
	Stephanie Schumm	4894	
	Alicia Chow	3904	•
	Rosa Chian	5032	
	James LaValle	8072	
	Lillibeth Bishop	8870	
	Anne Gomm	9412	
	Calista Chung	4563	
	Quinn Doan	7917	
	Francesco Leboffe	9167	
	Irene Tam	5098	
	Part Time Assistance	Part Time Assistance	\$57,617.52
	Prudential Financial	Retirement Contribution	\$40,387.21
		Payroll taxes	\$42,806.55
	Blue Cross Insurance	Medical/life/Dental Coverage	\$95,609.60

15. (a). DISBURSEMENTS-MONIES

Office Expenses

Rent; utilities; postage \$265,247.99 (mailing house services included along with messenger services, UPS, etc); insurance coverage)includes liability, & workmen's comp, travel); lease & maintenance charges on equipment; consulting fee; misc. charges (including printing, parking, material display, etc) (Included both LA & NY offices expenses)

Special Promotions & EXHIBITION
AND EMPLOYEES TRAVEL EXPENSES
FOR SALES CALLS & ADMINISTRATION
TRAVEL, ETC 465,912.00

Total Expenses

\$1,384,384.97

Total for May 1 10 - Oct 31 10

Date	Reimburse Amount
1/5/2010	381,386.48
1/6/2010	204,515.23
1/7/2010	168,420.00
1/8/2010	352,632.21
1/9/2010	305,879.35
1/10/2010	369,459.09
Total	1,782,292.36

Interest

	IMMA
Date	903450857
1/5/2010	117.05
1/6/2010	131.89
1/7/2010	115.58
1/8/2010	72.77
1/9/2010	92.48
1/10/2010	108.16
Total for May 01,10 - Oct 31, 1(_	\$637.93

11. ACTIVITIES

Distributed promotional material and provided information to all segments of the travel industry and traveling public. Also participated in trade shows, promotions, travel seminars with other tourist offices, wholesalers transpacific air and carries.

Detail for above functions as list below:

Function	Location	Dates	
Expedia, Inc.	Dallas, TX	May 1 - July 31, 2010	30,000.00
MAST Vacation Partners, Inc.	Oakbrook Terrace, IL	Apr 1, 2010 - Oct 31 10	3,500.00
			30,000.00
Travelocity	San Francisco, CA	Apr 12 - July 31, 2010	
Prime	Waikoloa, HI	Sep 21-24, 2010	3,141.36
ASAE & The Center	Washington, DC	May 27, 2010	3,845.00
Quester Media	Las Vegas, NV	June 14-16, 2010	9,250.00
ASAE & The Center	LA	June, 2010	13,166.00
Latitude	Nationwide	June & August, 2010	25,000.00
ASAE & The Center	LA	August 20-24, 2010	4,100.00
The Travel Leaders Franchise Group, LLC	Eden Prairie, MN	April 11, 2010 - Oct 31 10	26,500.00
Abercrombie & Kent USA, LLC	Downers Grove, IL	June, 2010	5,000.00
MLT Vacations, Inc	Edina, MN	April 5 - May 20, 2010	10,000.00
Spring, O'Brien, Inc.	New York, NY	May 1 10- Oct 31 10	57,000.00
CIAC Travel	Bloomington, MN	May 22-23, June 1-2, 2010	2,000.00
Signature Travel Network	Nationwide	June - November, 2010	22,600.00
Google Ireland, Ltd.	Dublin, Ireland	June 14 - August 31, 2010	16,100.00
Yahoo! Search Marketing	Burbank, CA	June 10 - August 31, 2010	10,000.00
MCD Advertising and Design	Manhattan Beach, CA	June 28, 2010	1,522.90
MLT Vacations, Inc	Edina, MN	Sep 11-15, 2010	3,599.00
Bonnier Corp	Atlanta, GA	Aug - Sep, 2010	12,000.00
Raven Productions	Palm Springs, CA	Aug - Dec, 2010	10,000.00
Family Winemakers of California	San Francisco	Aug 21-23, 2010	1,000.00
Marc Pingry Productions	Seattle, WA	July 1, 2010	8,000.00
Travelers	Staff LA & NY	July, 2010	11,939.00
American Express Publishing	Chicago, IL	Oct, 2010	42,000.00
American Express Publishing	Chicago, IL	Oct, 2010	67,384.00
Grand Holidays	New York, NY	Sep & Oct, 2010	5,258.00
Aberdeen Tours	LAX, SFO, NY	Aug 1,8,15,22,29 & Sep 5, 2010	6,304.20
TeleArts Productions	Studio City, CA	July, 2010	1,413.50

11. ACTIVITIES

Distributed promotional material and provided information to all segments of the travel industry and traveling public. Also participated in trade shows, promotions, travel seminars with other tourist offices, wholesalers transpacific air and carries.

Detail for above functions as list below:

Function	Location	Dates	
Myriad Marketing	Manhattan Beach, CA	Oct, 2010	4,000.00
Travelocity	Chicago, IL	July 1 - Aug 30, 2010	5,000.00
MCD Advertising and Design	Manhattan Beach, CA	Oct, 2010	2,007.50
Prime	Kona Hawaii	September 24, 2010	1,256.54
MCD Advertising and Design	Manhattan Beach, CA	July - Sep, 2010	3,525.00
Myriad Travel Marketing	Manhattan Beach, CA	Sep 20 - Oct 31 10	8,500.00
			465,912.00

SPECIAL PROMOTION AND EXHIBITION

Function	Location	Dates
Expedia, Inc.	Dallas, TX	May 1 - July 31, 2010
MAST Vacation Partners, Inc.	Oakbrook Terrace, IL	Apr 1, 2010 - Oct 31 10
Travelocity	San Francisco, CA	Apr 12 - July 31, 2010
Prime	Waikoloa, HI	Sep 21-24, 2010
ASAE & The Center	Washington, DC	May 27, 2010
Quester Media	Las Vegas, NV	June 14-16, 2010
ASAE & The Center	LA	June, 2010
Latitude	Nationwide	June & August, 2010
ASAE & The Center	LA	August 20-24, 2010
The Travel Leaders Franchise Group, LLC	Eden Prairie, MN	April 11, 2010 - Oct 31 10
Abercrombie & Kent USA, LLC	Downers Grove, IL	June, 2010
MLT Vacations, Inc	Edina, MN	April 5 - May 20, 2010
Spring, O'Brien, Inc.	New York, NY	May 1 10- Oct 31 10
CIAC Travel	Bloomington, MN	May 22-23, June 1-2, 2010
Signature Travel Network	Nationwide	June - November, 2010
Google Ireland, Ltd.	Dublin, Ireland	June 14 - August 31, 2010
Yahoo! Search Marketing	Burbank, CA	June 10 - August 31, 2010
MCD Advertising and Design	Manhattan Beach, CA	June 28, 2010
MLT Vacations, Inc	Edina, MN	Sep 11-15, 2010
Bonnier Corp	Atlanta, GA	Aug - Sep, 2010
Raven Productions	Palm Springs, CA	Aug - Dec, 2010
Family Winemakers of California	San Francisco	Aug 21-23, 2010
Marc Pingry Productions	Seattle, WA	July 1, 2010
Travelers	Staff LA & NY	July, 2010
American Express Publishing	Chicago, IL	Oct, 2010
American Express Publishing	Chicago, IL	Oct, 2010
Grand Holidays	New York, NY	Sep & Oct, 2010
Aberdeen Tours	LAX, SFO, NY	Aug 1,8,15,22,29 & Sep 5, 2010

SPECIAL PROMOTION AND EXHIBITION

Function	Location	Dates
TeleArts Productions	Studio City, CA	July, 2010
Myriad Marketing	Manhattan Beach, CA	Oct, 2010
Travelocity	Chicago, IL	July 1 - Aug 30, 2010
MCD Advertising and Design	Manhattan Beach, CA	Oct, 2010
Prime	Kona Hawaii	September 24, 2010
MCD Advertising and Design	Manhattan Beach, CA	July - Sep, 2010
Myriad Travel Marketing	Manhattan Beach, CA	Sep 20 - Oct 31 10

LIST OF MATERIAL DISSEMINATED

For the period ending Oct 31 10

- 1 Kowloon Behind the Scenes
- 2 Best of Hong Kong Flavours Tours & cooking Classes
- 3 Lamma Island Romance
- 4 Hong Kong Heritage Tour
- 5 Hong Kong A sign of quality, you can trust
- 6 Feng Shui Tour
- 7 Free Museum visit
- 8 Hong Kong 'Must Buy' Products
- 9 Hong Kong The Land Between Tour
- 10 Tourist Map